

ROSSMOYNE, INC.



Press Release

LA County chooses James Hardies Artisan® Matrix™

Los Angeles, CA, January 9, 2009 –
Rossmoyme, Inc.

(www.rossmoymeinc.com) completes the new Los Angeles County Library in Lawndale California with James Hardies Artisan® Matrix™ Fiber Cement Panels. As one of the states most prominent exterior siding contractors we were recently chosen by the County of Los Angeles to provide, install and seal the most exciting product from James Hardie Building Products, Inc.



James Hardie Commercial (www.jameshardiecommercial.com) has released its newest Artisan® exterior design product, Artisan® Matrix™ panel. The Artisan® Matrix™ Panel is a non-combustible fiber cement panel that is sanded flat and cut to allow for consistent architectural reveals. All James Hardie Manufacturing Plants are third party quality assurance certified by Intertek Testing Services (www.intertek-etlsemko.com).

The first installation of the Artisan® Matrix™ Panel in the United States is on the New Lawndale Library in Lawndale, California. This was a Los Angeles County Public Works Project. The Artisan® Matrix™ was used by Greuen & Associates, building architects as the primary exterior cladding surface for the Library.

The Artisan® Matrix™ was prepped and painted with 2 coats of 100% acrylic paint in addition the Library was coated with Monopole, Inc.'s (www.monopoleinc.com) Permashield Premium to combat and protect the Library against graffiti for a minimum of ten years.



Rossmoyne, Inc. is the leading installer of Artisan® Matrix™ in California. We have just begun work on our second project Saperstein School in Los Angeles, CA. Rossmoyne, Inc is also a leading installer of James Hardie's traditional fiber cement siding and moisture barriers for multi-family, residential and commercial uses.

For further information on this revolutionary new product and having Rossmoyne, Inc. as your installer contact Bill Kennally (800) 847-0452.